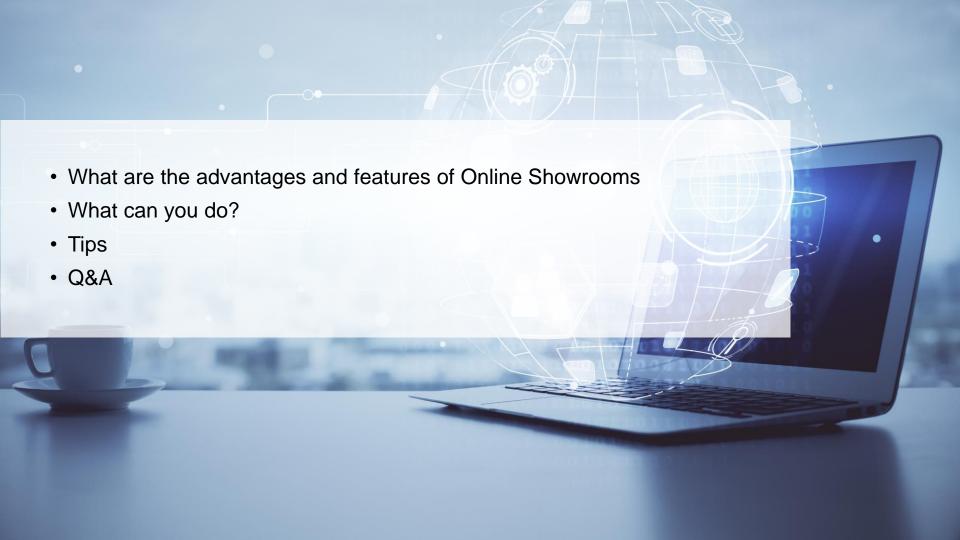




# **Online Showroom**

Your exhibitor profile as an effective tool







## **Online Showrooms: Advantages & Features**

You and all the business-relevant information on your company can be accessed here from anywhere in the world – 24/7, before, during and after the fair.

### Content pays off – the benefits of your exhibitor profile:

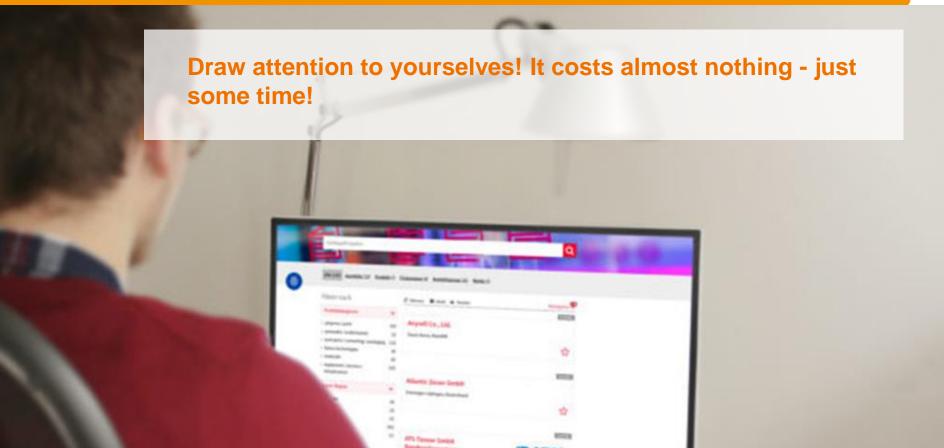
- Search for potential business partners
- Generation of leads among actual and prospective customers
- Specific and thematically relevant search queries
- Finding relevant expertise
- Product inquiries
- Names entered by contact persons

The more details you enter in your profile, the more effective your presence will be.





# Online Showrooms: Advantages & Features







Log In



**Edit Profile** 



Social Media

**Contacts** 

Matchmaking



**Events** 

Websessions



Product Information



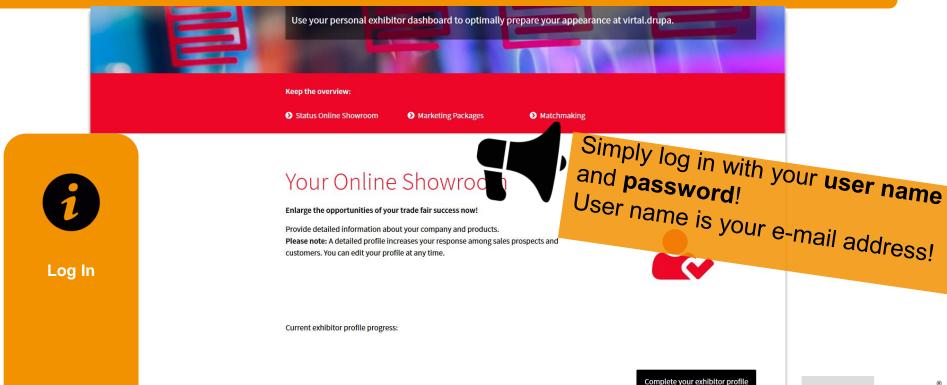
Company Profile

**Downloads** 

News











**Edit Profile** 



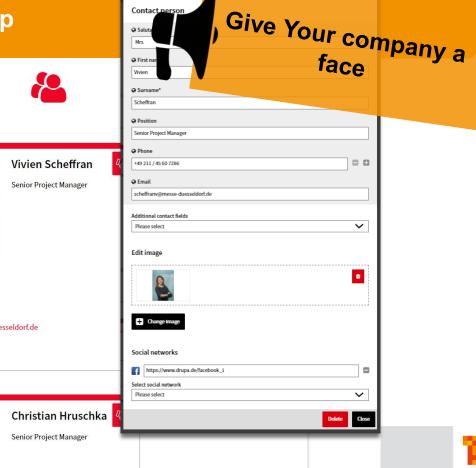




Contact







ELEMENT EDITOR

Contact\_person



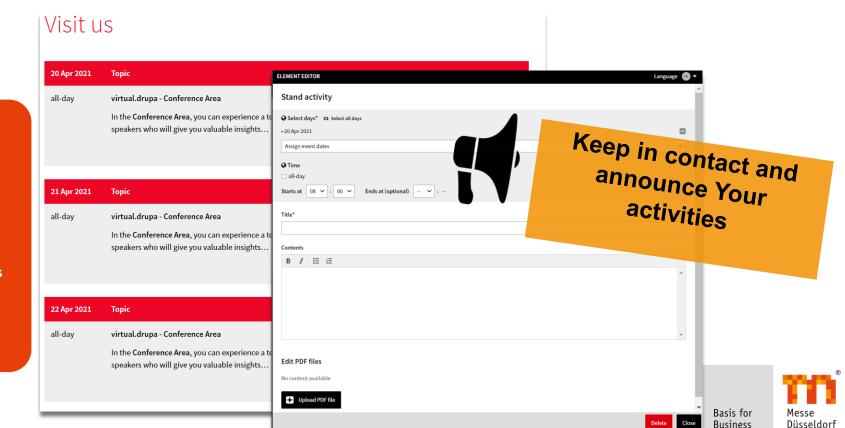
**Kerstin Houf** Senior Project Manager

TES S









**>** 

**Events** 

Websessions



## Our range of products



Show your product diversity

Product description\*

Links

No content available

Add link

Edit images / videos

anable and a second

PDF file

No content available

+ Upload PDF file

#### **Product categories**



frade press, trade magazines

Order more product categories in our online shop!

Product Information

## Our products



Change order Add product

Product category: Industrial associations and professional organizations

#### virtual.drupa - Conference Area

In the Conference Area, you can experience a top-class, English-language program with international high-profile speakers who will give you valuable insights into current business trends and best practices. In two continuous live streams, we invite you to share knowledge and interact with





1 Product ∨



Basis for

Business





# Tell your story

#### About us



Company Profile

**Downloads** 

News

#### Company portrait

What virtual.drupa has to offer

The Exhibition Space section is now continually providing an overview of registered exhibitors of virtual.drupa. A number of national and international key players, including Bobst, Esko, Kama, Konica Minolta, Kyocera, Müller Martini, Windmöller & Hölscher, as well as Platinum Event Partner Leonhard Kurz and Gold Event Partner DuPont de Nemours, have already confirmed their involvement.

Exhibitors will be able to enhance their digital presence at virtual.drupa in their own online showroom, where they will showcase their core competencies, technologies and products, as well as innovations. In addition, experts will stage and present them in live web sessions, offering visitors from around the world the opportunity to interact directly, ask questions and learn more about their products and services.

#### Company information as a PDF file

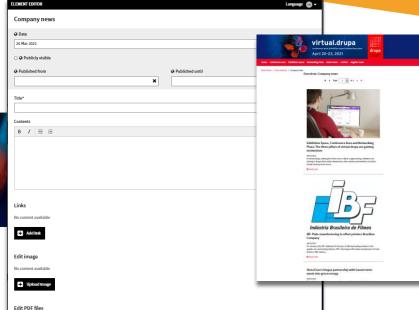






No content available

Upload PDF file









Now Your showroom is complete in Your language!

Make it easy for Yourself and have the content translated automatically.

That way You'll reach even more potential customers!







Your company profile is now complete and welcomes customers. Keep up the good work by uploading your news continuously to stay connected to your network in the future.

By the way: If you are going to participate at the next drupa again, you can easily reactivate and update your profile!



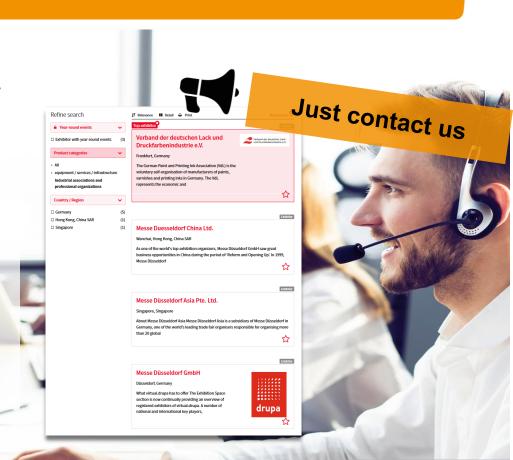


You want to highlight your company even more?

We offer additional marketing opportunities:

- Company logo
- Top of the list entry
- Additional product categories
- Premiumlisting

And much more ...





Important questions and answers will be actually posted on https://virtual.drupa.com/en/Exhibition\_Space/Exhibitor\_information

You still need help? We are happy to assist under: Exhibitor support +49 211 4560 400 onlinesupport@messe-duesseldorf.de

For Media and Marketingpackages: drupa@neureuter.de/

**FAQs**