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## Program for Thursday, 22.04 World Earth Day

### Stream I

#### connected consumer

All times in CEST

10:15 A.M. – 10:20 A.M.

Welcome Session

10:20 A.M. – 11:00 A.M.

**Dr. Gabrielle Walker, Valence Solutions:**  
All change: Implications of the climate megatrend for the printing industry.



11:00 A.M. – 11:20 A.M.

**Pongthira Pathanapiradej, Thai Printing Association:**  
The Next Normal - The future of printing and packaging in Thailand and SEA



11:00 A.M. – 11:20 A.M.

**Nicole Brandl, Mondi Paper Sales GmbH, Roland Makulla, oeding print GmbH, Daniel Pointer, ClimatePartner Austria GmbH:**  
Climate-neutral printing and the business value of sustainability



11:20 A.M. – 11:40 A.M.

**Jan De Roeck, Esko:**  
A Digital Maturity Model for packaging printers



11:20 A.M. – 11:40 A.M.

**Jonathan Graham, Sustainable Green Printing Partnership:**  
Sustainability in Action



11:40 A.M. – 12:00 P.M.

**Andrew Manly, Active & Intelligent Packaging Industry Association (AIPIA):**  
The Digitization of Packaging: How new printing technologies are changing the packaging landscape



11:40 A.M. – 12:00 P.M.

**Dr. Achim Halpaap, United Nations:**  
Sustainability in the printing and packaging industry: Trends, tools, and leadership



12:00 P.M. – 12:30 P.M.

Break

12:30 P.M. – 1:10 P.M.

**Alison Grace, Intergraf:**  
Print your future - Worlds Print Campus



12:30 P.M. – 12:50 P.M.

**Rolf Köppel, Zünd Systemtechnik AG:**  
Cutting automation in the textile industry



12:50 P.M. – 1:10 P.M.

**Hervé Francois, Mitwill Textiles Europe SARL:**  
Rooms for free: European Network for textile design



1:10 P.M. – 1:20 P.M.

Break

1:20 P.M. – 1:40 P.M.

**Steve Knight, Digital Direct Technologies Ltd:**  
Opportunities for Digital Print In Product/Brand Protection with some Lessons from Security Print PART II



1:20 P.M. – 2:00 P.M.

**Elaine Campling, Chemical Compliance Advisory Services Ltd, Eric Beyeler, DuPont, Dr. Simon Daplyn, Sun Chemical, Dr. Outi Tunnela, European Chemicals Agency:**  
Make sustainability fashionable, make fashion sustainable



1:40 P.M. – 2:00 P.M.

**Peter Wülfert, German Paint and Printing Ink Association (VdL):**  
Printing Inks in a Branded World



2:00 P.M. – 2:20 P.M.

**Gerd Pesendorfer, Sebastian Schmid, Trovus Tech GmbH:**  
Metal 3D design&print - Know-how & use cases for your component booster



2:00 P.M. – 2:20 P.M.

**Dr. Jürgen Seibold, German Institutes of Textile and Fiber Research Denkendorf (DITF):**  
Transparent and Sustainable Production within Digital Textile Microfactories based on the MFCA Method



2:20 P.M. – 2:35 P.M.

Break

2:35 P.M. – 2:55 P.M.

**Dr. Achim Halpaap, United Nations:**  
Drivers, policies and tools to advance circularity of packaging materials



2:35 P.M. – 2:55 P.M.

**Antonia Pott, RAL gGmbH:**  
The German Ecolabel Blue Angel for Printed matters



2:55 P.M. – 3:10 P.M.

Break

3:10 P.M. – 3:30 P.M.

**Zsolt Rozsnyai, Krones AG**  
Customized direct-to-shape



3:10 P.M. – 3:50 P.M.

**Tim Sykes, Packaging Europe & Marcel Verhaaf, SGK Anthem:**  
Packaging sustainability: a design perspective - panel discussion



3:30 P.M. – 3:50 P.M.

**Dr. Benno Schmitzer, KURZ Digital Solutions:**  
Connected Consumer: TRUSTSEAL digital - Simple, reliable, non-replicable code for digital printing



3:50 P.M. – 4:10 P.M.

**Tim Sterbak, IST METZ GmbH:**  
Connected Consumer - Permanent connectivity is the new state of being



3:50 P.M. – 4:10 P.M.



4:10 P.M. – 4:30 P.M.

Break

4:30 P.M. – 5:10 P.M.

**Dr. Thomas Fischer, German Institutes of Textile and Fiber Research Denkendorf (DITF), Hervé Francois, Mitwill Textiles Europe SARL, Rolf Köppel, Zünd Systemtechnik AG, Stephan Kurz, HP, Dr. Martin Lades, Assyst GmbH, Alexander Mirosnicenko, German Institutes of Textile and Fiber Research Denkendorf (DITF), Hans Peter Tobler, Ergosoft AG:**  
Panel Discussion: Digital Textile Microfactory



4:30 P.M. – 4:50 P.M.

**Anoosheh Oskouian, Ship & Shore Environmental:**  
Nice and Necessary: The Importance of Achieving Balance Between Commercial Success and Environmental Responsibility



4:50 P.M. – 5:10 P.M.

**Dr. Thorsten Hickmann, Eisenhuth GmbH & Co. KG:**  
Hybrid Moulding, the necessity of doing it



5:10 P.M. – 5:30 P.M.

**Frederik Petzold, Windmüller & Hölscher:**  
Digitalisation of packaging production for increased productivity



5:10 P.M. – 5:50 P.M.

**Density Media - Expert Panel:**  
Many printers believe that their success depends on printing and focus predominantly on it. In a series of four panel discussions we meet 12 entrepreneurs and executive managers who consider print a functional component of their product or service. With them we look at printing from a broader perspective, and try to get into a new mindset.  
**Empower your pre and post-press.**

5:30 P.M. – 5:50 P.M.

**Isabelle Billerey Rayel, Dalim Software GmbH, Florent Lagant, DECATHLON SA:**  
A new Country launched every month? DECATHLON unpacks its Secrets!



5:50 P.M. – 6:00 P.M.

Closing Session